

BORN A.K.A. CXJ

**Joran
Backx**

**Digital
creative**

Curriculum vitae



I love to combine tech, advertising and design.

Action, reaction

If my code makes you a better person, my design makes you stop looking at a screen and my thoughts entertain you, then I'm happier than a cat in a box. My name is Joran Backx and I'm a creative who loves to create actions and reactions, by striking that perfect balance between code, design and concept.



The basic facts

Full name

Joran Alouisius Maria Backx

Date of birth

18 - 04 - 1991

Nationality

Dutch

Based in

Rotterdam

Personality

My personality is often described as an introverted famejunkie. I can't complain, because t's true. I don't like to be in the spotlight. I like to work hard and I love it when my creative ideas get the center of attention.



Experience.

2017 - currently

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Freelance digital creative

2018 - 2019

Boomerang Agency Amsterdam

Digital Creative

2015 - 2017

INDIE Amsterdam

Jr. Creative

2015

RED URBAN/DDB Unlimited

Internship - Creative

2015

Mortierbrigade Brussel

Internship - Creative

2010 - 2014

design by JOBA

Freelance designer

2012

Waal aan de Maas

Internship - Concept & Design

2006 - 2010

JOBA Webdesign

Freelance webdesigner and webdeveloper



Skills.

Studies

2012 - 2016

Willem de Kooning Academie Rotterdam

Advertising, Minor Data Design

2008 - 2012

CIBAP Zwolle

Graphic design, Digital design

Knowledge

Concept development. Branding. Strategy.
Advertising. Art-direction. Creative Data Research.
Creative coding. Animation

Photoshop, Illustrator, InDesign, After Effects,
Premiere, KeyNote, Sublime Text, Spark AR Studio.

Dutch (native), English, PHP, HTML5, jQuery,
MySQL, Json, Python, Processing.

Awards & honors.

Participant exposition 'Follow your Art'
at SQ Culturehub Rotterdam 2019

Jury member of ADCN Awards 2019
Category 'Next'

Nomination Best Impact for 'Interpolis - Zorg goed
voor jezelf' - Social Media Awards 2019

Participant exposition 'Sideworks'
at Creative Haus Amsterdam 2018

Winner 'Next Talent' Award
ADCN Awards 2018

Represent the Netherlands at adidas Hackathon
Europe 2018 - Challenge: 'How to personalize the
next gen shopping experience'

Nomination Best Sustainable Branding for 'RUIK'
Packaging Awards Nederland 2018

Achievements

Second place at Rotterdam Awesome Foundation
with 'The Rotterbanner'. 2017

Third place at 'The World Vs MS' hackathon 2016

Second place in category innovation
at KNMI climate hackathon. 2016

Bronze JongeHonden price at the 'Amnesty
International Olympic Games Rio' pitch, 2016

Second price at 'The Internet of Things' hackaton

Winner of 'Codarts, Big Day' pitch. International
academy for performing arts 'Codarts' and head
theatre 'De Doelen' Rotterdam. 2015

Bronze JongeHonden price at the
'Talpa/SBS Utopia' pitch 2014

First price Art-poster North Sea Jazz
+ Winning T-Shirt design 2014

Winner of the 'International Film Festival Rotterdam'
pitch, guerilla-campagn 2014

Winner 'Best Graphics', YoYo-Games Awards 2006



Connect with me.

Always open for a talk or to help
you with your next project.

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